



**For immediate release**

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## **Tualatin Valley Distilling releases second in historic spirit line: Oberon Absinthe Superieure**

HILLSBORO, OR – (April 12<sup>th</sup>, 2016) – Tualatin Valley Distilling, a leader in promoting the distinctness of the Pacific Northwest's regional flavor profile, today announced the release of its second new historic spirit, Oberon, Absinthe Superieure. Retailing at \$59.95, the spirit is built from an amalgamation of recipes dating to the 1800's and early 1900's.

The name, taken from William Shakespeare's *A Midsummer Night's Dream*, pays homage to Oberon the King of the Faeries; a tribute, also, to the magical green fairy (*la fée verte*) of absinthe lore.

"We've been researching recipes to highlight the heritage of distillation after the success of Morewood's Usquebaugh, and are delighted to present our latest product that also incorporates more of our own artistic flair," Jason O'Donnell, co-founder and chief distiller at TVD says. "Akin to the recipe design of new world gins, we intentionally backed off on the anise seed and star anise flavors, opting to build on the bouquet of botanical complexity presenting a more balanced profile."

Proofed at 140 (70% alcohol by volume), TVD's Oberon Absinthe Superieure presents a visible emerald green color leached from the botanicals during secondary maceration. However, by the time the bottle reaches consumers, the chlorophyll will begin breaking down as a result of exposure to light and time causing the color to resemble the characteristic autumn leaf (also known as dead leaf or *feuille morte*) tones found only in absinthes that use all natural ingredients.

Oberon Absinthe Superieure is designed to allow the consumer to dilute to personal preference; supporting a big, concentrated profile, or a much more subdued and subtle impression of complexities. As a result of backing off on the heavy anise notes of some more commercial absinthes, the louche effect is also reduced to a mild clouding, but with the benefit of the deeper botanical and floral notes coming more forward on the palate and nose.

### **About Tualatin Valley Distilling:**

Tualatin Valley Distilling, LLC. was founded in 2012, by Jason O'Donnell and Corey Bowers. The company is devoted to building uniquely Pacific Northwest regional flavor profile via their unique brand of whiskies and other spirits following historic traditions and methods, and is committed to a hands-on approach of distilling with ingredients sourced in the Pacific Northwest. Currently sold in Oregon and online, their bottles retail between \$19.5 and \$59.95

The TVD tasting room is located off NW Cornelius Pass Road on NW Nicholas Court and it is open Saturdays from noon to 4 p.m., or by appointment. For more information, please visit <http://tvdistilling.com/> or call (949) 212-6900. You can follow the company on Facebook at: <https://www.facebook.com/TVDistilling> and on Twitter [@tvdistilling](https://twitter.com/tvdistilling) # # # #

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